



BerkeleyHaas

Call for EGAL Project Coordinator: Inclusive & Equitable Product Design

The Center for Equity, Gender & Leadership (EGAL) at the Haas School of Business is seeking a current Masters or PhD student to develop and oversee a semester-long Fellowship program exploring the business value of inclusive product design and testing.

The goal of the project, in partnership with a large US-headquartered technology company, is to develop an Inclusive Product Design Fellowship Program that will lead to a report and publishable case study to understand the business value of inclusive product design & inclusive user testing in product development practices.

The student Project Coordinator will help develop the guardrails of the Fellowship program, including researching and drawing on good practices from student Fellowships offered across UC Berkeley and other business schools, as well as work closely with EGAL and the technology partner to identify metrics that Fellows will utilize in their research. The student Project Coordinator will also manage the operations of the Fellowship program, serving as an advisor to the Fellows and providing support with research as needed.

Given the topic at hand and nature of the tasks, Masters or PhD students in Business Administration / Management, Design, Engineering, Economics, Development or other related departments may be well positioned to take on this role. However, students outside of those departments can and are encouraged to apply. Ideal candidates have a demonstrated commitment to and passion for advancing diversity, equity, and inclusion (DEI). Ideal applicants will have experience developing, managing, and/or participating in Fellowship programs, interest and/or experience in design research, as well as a working knowledge of DEI in business.

This position is paid and expected to be 20 hours per week from February 13, 2023 through May 31, 2023. Ideally the student will also be interested and able to continue working in the summer. This student will work closely with the EGAL Executive Director and Associate Director. Students who graduated in December 2022 are eligible for this position.

To apply, please send a resume and 1-page cover letter to Genevieve Smith, genevieve.smith@berkeley.edu, by February 8, 2023.

If you know other individuals that may be interested, please share widely. We are excited to have a new student join Team EGAL!