**The SCB Conservation Marketing and Engagement Working Group (ConsMark)**

**Building Nature’s Brand Award**

**Personal details of the person submitting the nomination**

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| --- | --- |
| **Full Name** | **Known as:** |
| **Affiliation:**  **Email address:**  **Explain how you know the nominee (100 words max):** | |

**Details of the nominee** (if group or institution add a contact person)

|  |  |
| --- | --- |
| **Full name** | **Known as:** |
| **Professional affiliation** **& address:**    **Email address:**  **Websites, social media handles, etc.:** | |

**Justification for nomination.** Nominee accomplishments related to this award’s criteria:

* Contribution to conservation and public engagement with special focus on local communities.
* Unique contributions to the advancement and support of conservation marketing
* A track record in successfully developing and applying conservation marketing and/or engagement concepts.
* Success achieved through innovation and unconventional collaborations.
* A professional conduct guided by inclusion, diversity and respect.

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| **Description (500 words max)** |