**The SCB Conservation Marketing and Engagement Working Group (ConsMark)**

**Building Nature’s Brand Award**

**Personal details of the person submitting the nomination**

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| **Full Name**  | **Known as:**  |
| **Affiliation:** **Email address:****Explain how you know the nominee (100 words max):**  |

**Details of the nominee** (if group or institution add a contact person)

|  |  |
| --- | --- |
| **Full name**  | **Known as:**  |
| **Professional affiliation** **& address:****Email address:****Websites, social media handles, etc.:** |

**Justification for nomination.** Nominee accomplishments related to this award’s criteria:

* Contribution to conservation and public engagement with special focus on local communities.
* Unique contributions to the advancement and support of conservation marketing
* A track record in successfully developing and applying conservation marketing and/or engagement concepts.
* Success achieved through innovation and unconventional collaborations.
* A professional conduct guided by inclusion, diversity and respect.

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| **Description (500 words max)**  |