



2021 OBIO Investment Summit
February 9–10, 2021 | Hosted Online
Pre-Summit Panel Discussion

ACCELERATING MARKET ENTRY TO INCREASE ROI FOR SCALING COMPANIES

In this panel discussion, hear how health organizations acting as early adopters and champions are supporting the clinical and business success of, and de-risking investment in, scaling health technology companies in Canada. The OBIO Early Adopter Health Network (EAHN) is eliminating systemic barriers and accelerating technology evaluation, catalyzing market adoption of Canadian technologies globally. This panel of industry and health organization leaders will explore the opportunity companies have in Canada to take advantage of accelerated market entry.

Speakers



Jung-Kay Chiu, BSc, LLB
Partner, Norton Rose Fulbright (moderator)



Patrick Myles
CEO, Huron Digital Pathology



Rob Bull
VP, Finance, Technology and Innovation at
Southlake Regional Health Centre



Cameron Piron
President, Synaptive Medical



Anthony de Fazekas, LLB
Head of Technology and Innovation, Norton
Rose Fulbright



Mark Taylor, Peng, MSc, MBA
Director, Technology Development and
Commercialization at University Health
Network (UHN)



David Martin, PhD, MBA
Head, Equity Research at Bloom Burton

Agenda

- 12:00 p.m. Welcome
- 12:05 p.m. Panel
- 12:55 p.m. Closing remarks

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