

## Email 3 – Send by May 20th

Subject: Wanna go to the Bike Bash on Friday, 5/27?

Hi [Name],

I hope you're having a great Bike Month so far and that you've been able to take advantage of the [Silicon Valley Bicycle Coalition's Friends and Family discount membership opportunity that ends on May 31st](#) (Promo code: BIKEJOY2022).

We're capping off Bike Month with 2 Bike Bashes at Sports Basement on Friday, May 27th. Enjoy FREE food, beverages, bicycle valet, and merriment with your fellow bike enthusiasts at the Redwood City and Sunnyvale stores. More details below.

Hope to see you there!

**[Your Name]**

### Bike Bash! San Mateo County

Join us for one last party before the end of Bike Month!



#### Date & Time

Fri, May 27, 2022  
5 – 7 PM

#### Location

Sports Basement  
202 Walnut St  
Redwood City, CA 94063



### Bike Bash! Santa Clara County

Join us for one last party before the end of Bike Month!



#### Date & Time

Fri, May 27, 2022  
5 – 7 PM

#### Location

Sports Basement  
1177 Kern Ave,  
Sunnyvale, CA 94085

