



**PROVIDING INNOVATIVE
SOLUTIONS FOR CAREER
SERVICES -- WITH STYLE!**

Employer Relations Academy

9 AM TO 11:30 AM

April 21, May 5, May 19, & June 2

A webinar series for career service personnel who work with employers.

Details and registration can be found at

www.careervogue.net/era

Topics:

- Introduction to Employer Engagement & Job Development
- Types of Opportunities to Develop (regular, temporary, seasonal, internship, apprenticeship, externship, fellowship, service-learning, volunteer, gig/contract)
- Micro, Mezzo, & Macro Models
- Job Development Process
- Utilizing the Inner Circle of Stakeholders Model
- Developing a Tiered Approach
- Approaching Sectors: Private, Government, & Non-Profit
- Employer Consultation Life Cycle
- Monroe's Motivated Sequence Model

